Whitnall School District

Community Survey Report

Spring 2022

Our mission is to help educational leaders <u>gather</u>, <u>organize</u>, and <u>use</u> data to make strategic decisions.

- Founded in **2002** to provide independent research

- Conducted over **10,000** staff, parent, and student, and community surveys for school improvement

- Helped more than **850** districts navigate the strategic planning and referendum planning process

Contents

Background Info

Survey Information

Results & Analysis

Wrap-up/Questions

Survey Administration

- Households within the District were mailed a postcard.
- Respondents could access the survey online with a <u>one-time-use</u> code
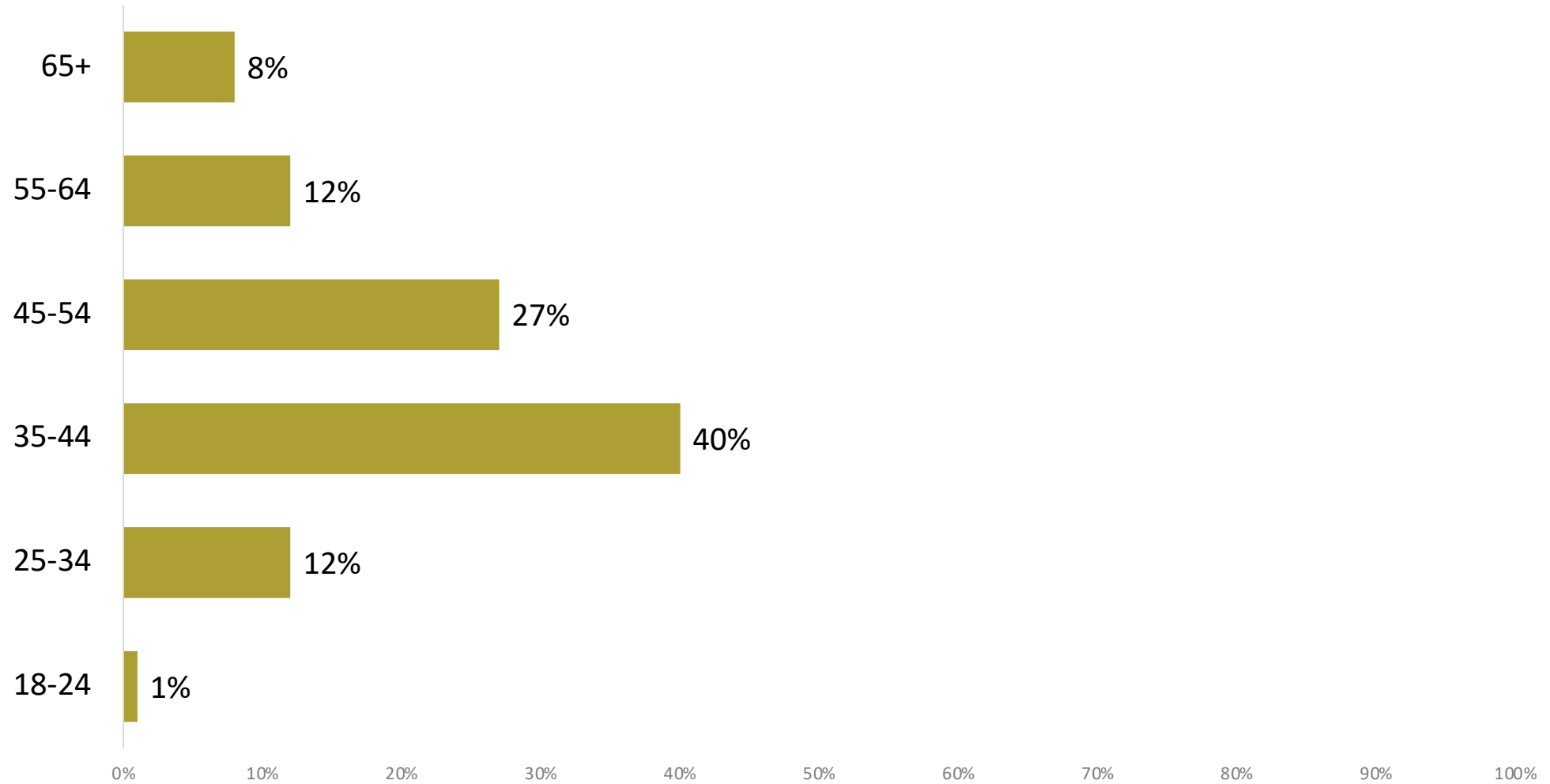
Survey Information

- **May-June 2022** survey window

- **800** total respondents
  - (632 in previous planning survey)

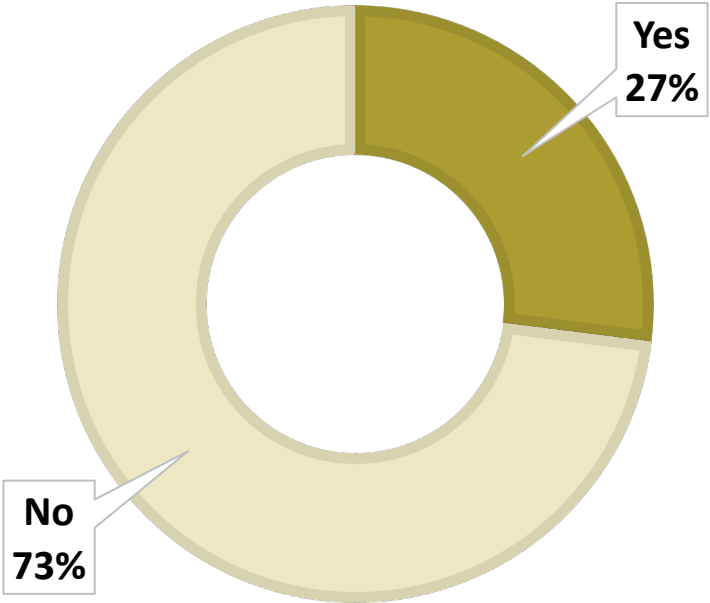- **10%** participation rate

- +/- **3.54%** margin of error

What is your age?

Age Range	Percentage
65+	8%
55-64	12%
45-54	27%
35-44	40%
25-34	12%
18-24	1%

Respondent Information

Are you an employee of the Whitnall School District?

Yes 27%

No 73%

Do you have child(ren) attending school in the District?

No 36%

Yes 64%
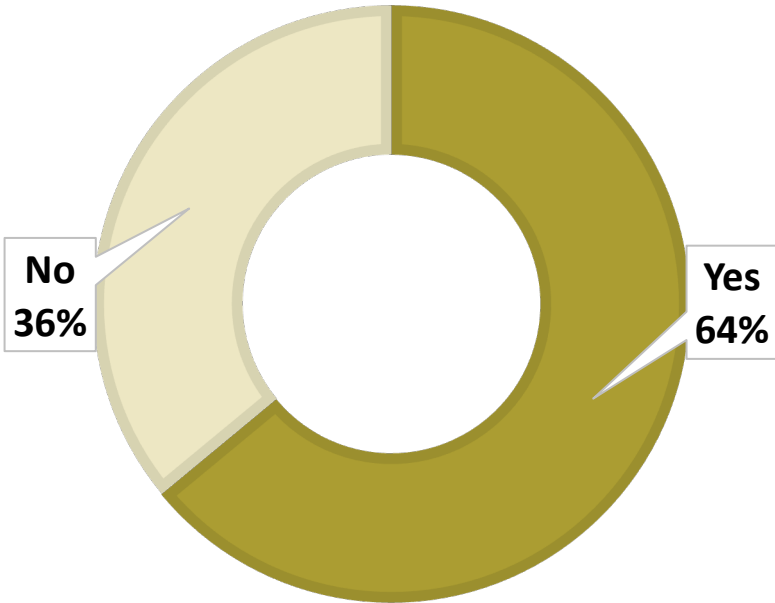
Parent/Caregiver Demographics

If you have school-aged children, what school(s) do they attend? *(Mark all that apply.)*

School	Percentage
Whitnall High	42%
Whitnall Middle	35%
Hales Corners Elementary	31%
Edgerton Elementary	28%
Private/parochial School	2%
Public school outside of District	1%
Other	0.4%
Homeschool	0.2%
Virtual/online school	0.2%

S/P
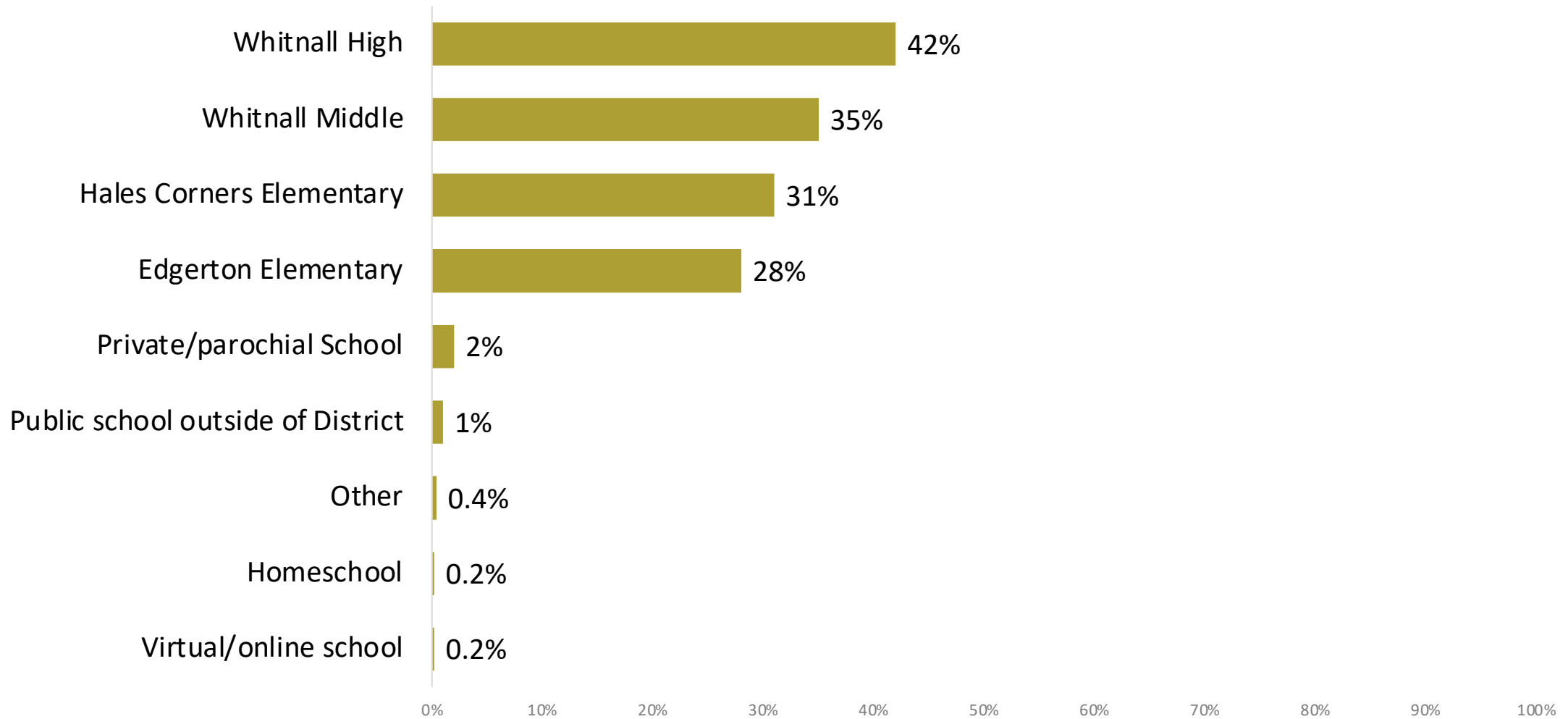
Grade level of your child(ren) *(Mark all that apply.)*

Grade	Percentage
12	10%
11	13%
10	14%
9	13%
8	13%
7	15%
6	11%
5	14%
4	13%
3	13%
2	10%
1	12%
Kindergarten	13%
Pre-Kindergarten	8%
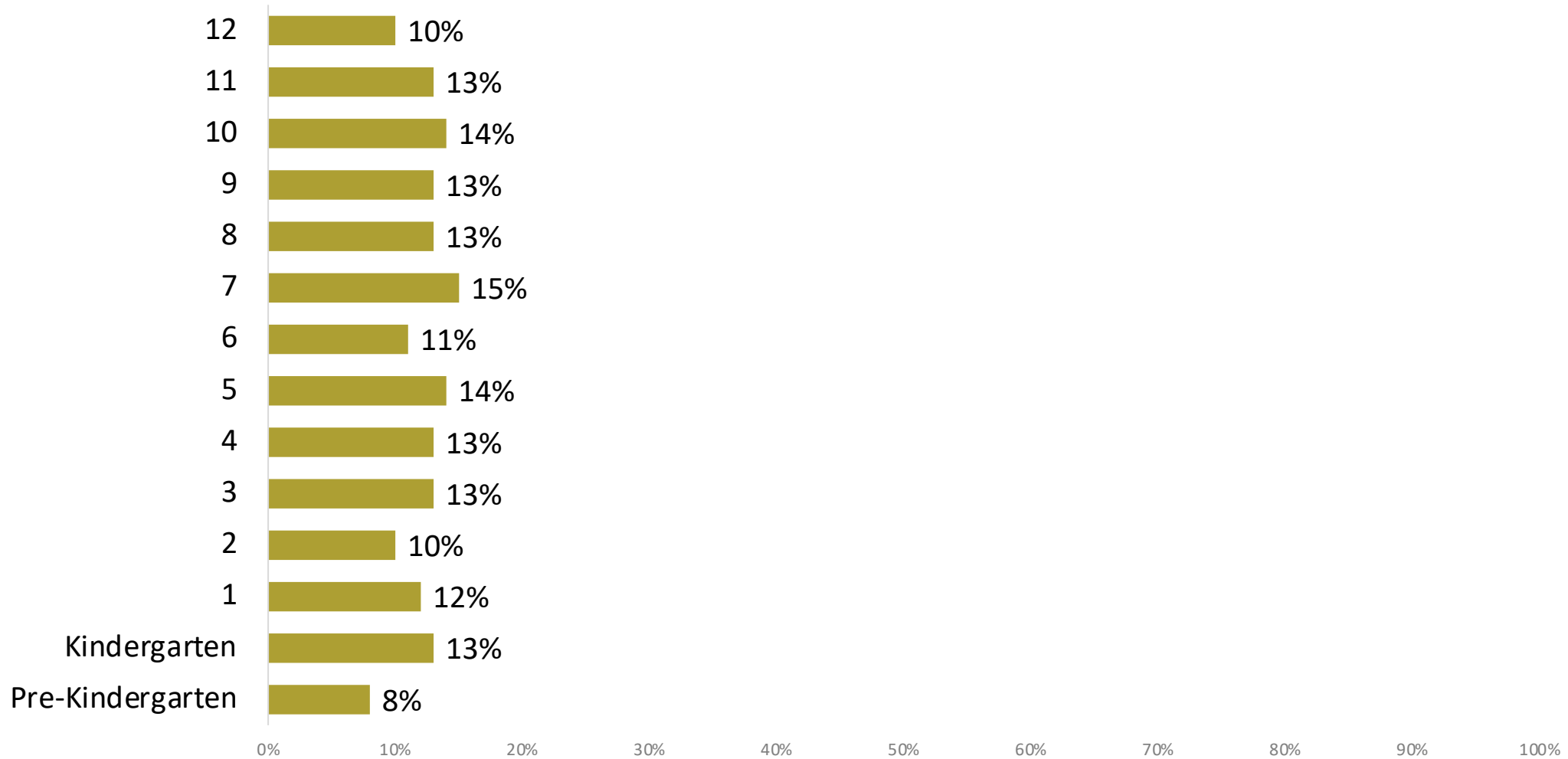
One or more of my children are identified as:
(Mark all that apply)

- Student receiving special education services 19%
- Advanced Learner 17%
- English Language Learner (ELL) 2%
- N/A 62%
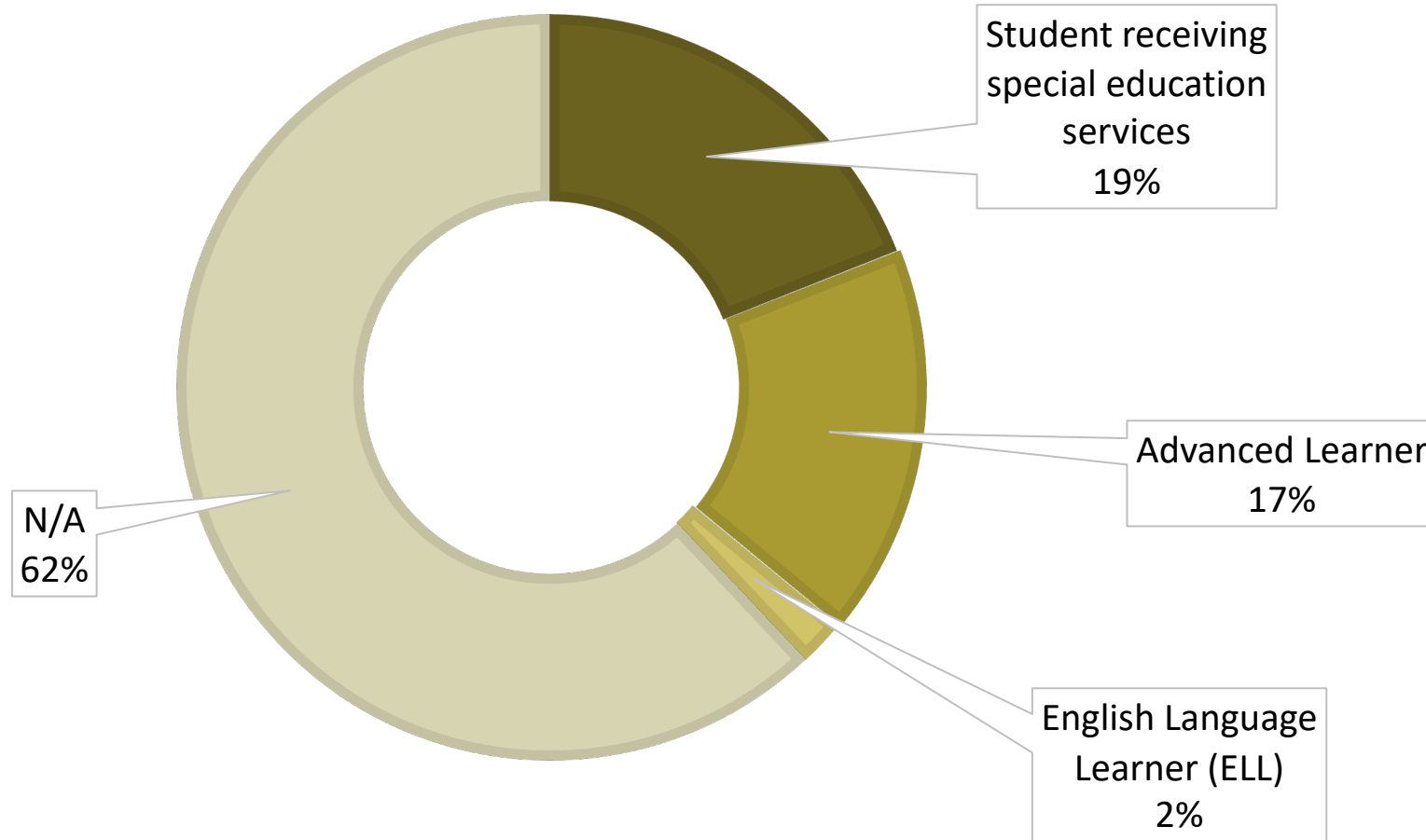
Staff Demographics

What best describes your position?

Choose not to answer
9%

Administration
6%

Support Staff
13%

Instructional Aide/Paraprofessional
12%

Classroom Teacher
50%

Educational Specialist
10%
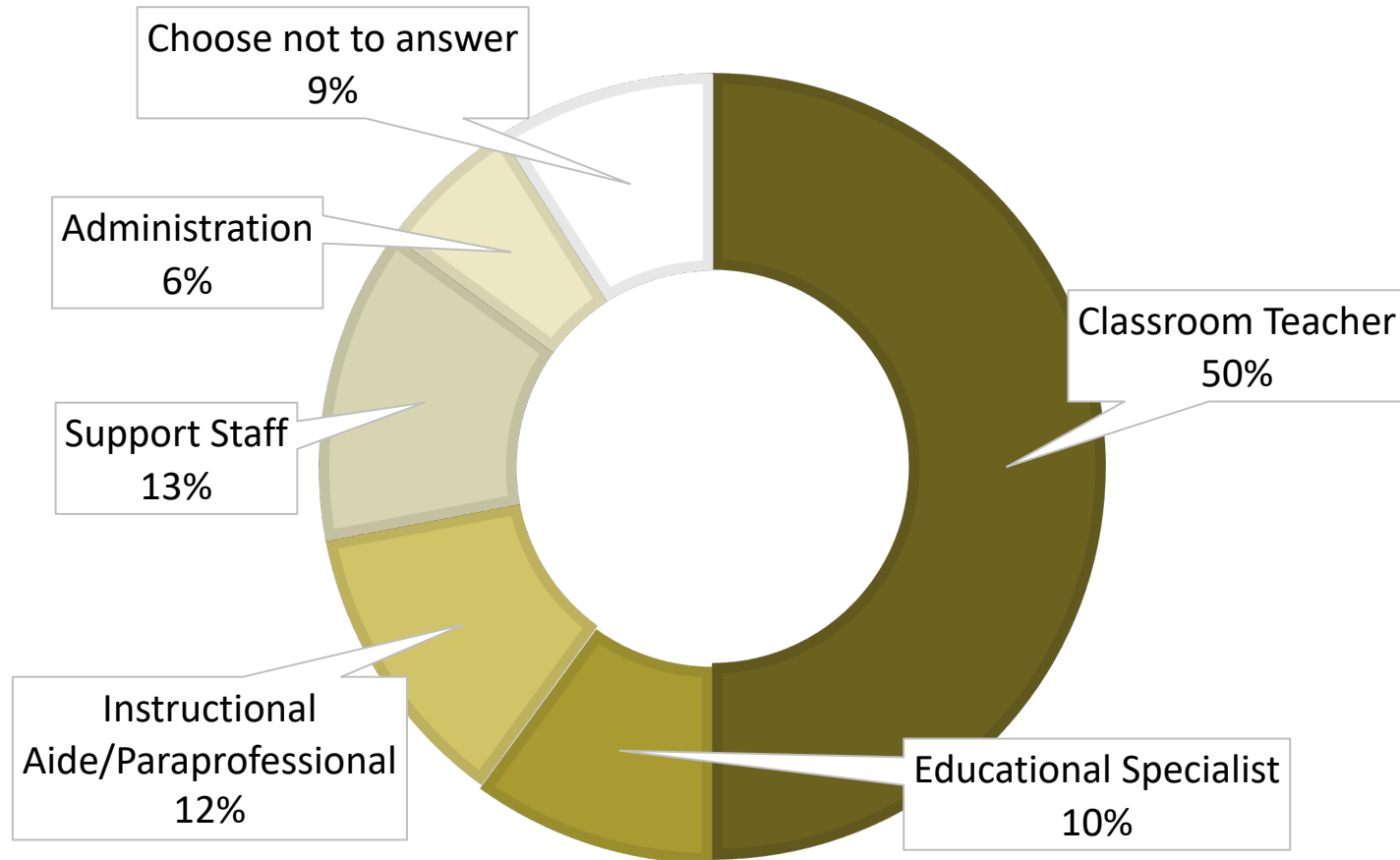
Including the current year, how many years have you worked for this district?

Category	Percentage
1-2 years	25%
3-5 years	26%
6-10 years	19%
More than 10 years	24%
Choose not to answer	6%
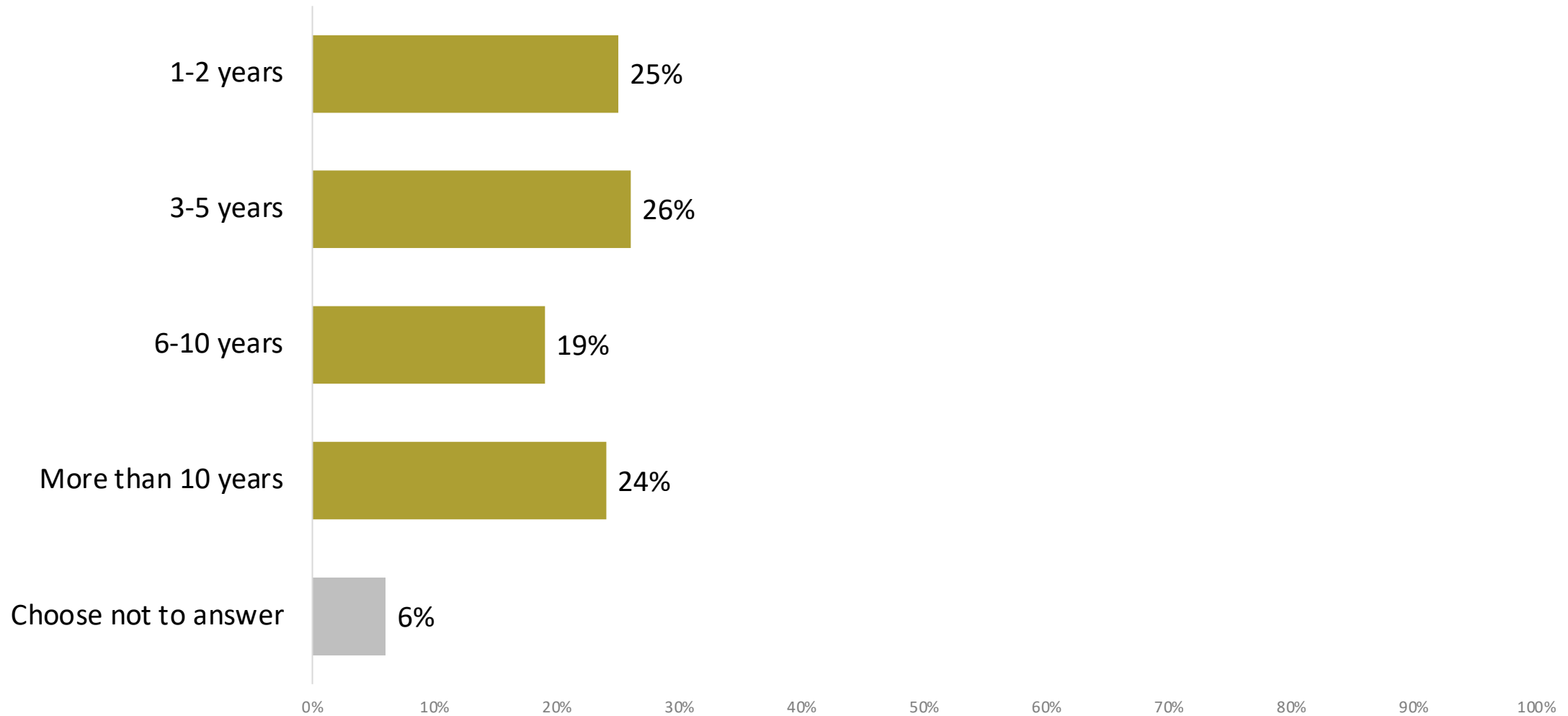
At which location do you spend the most time?
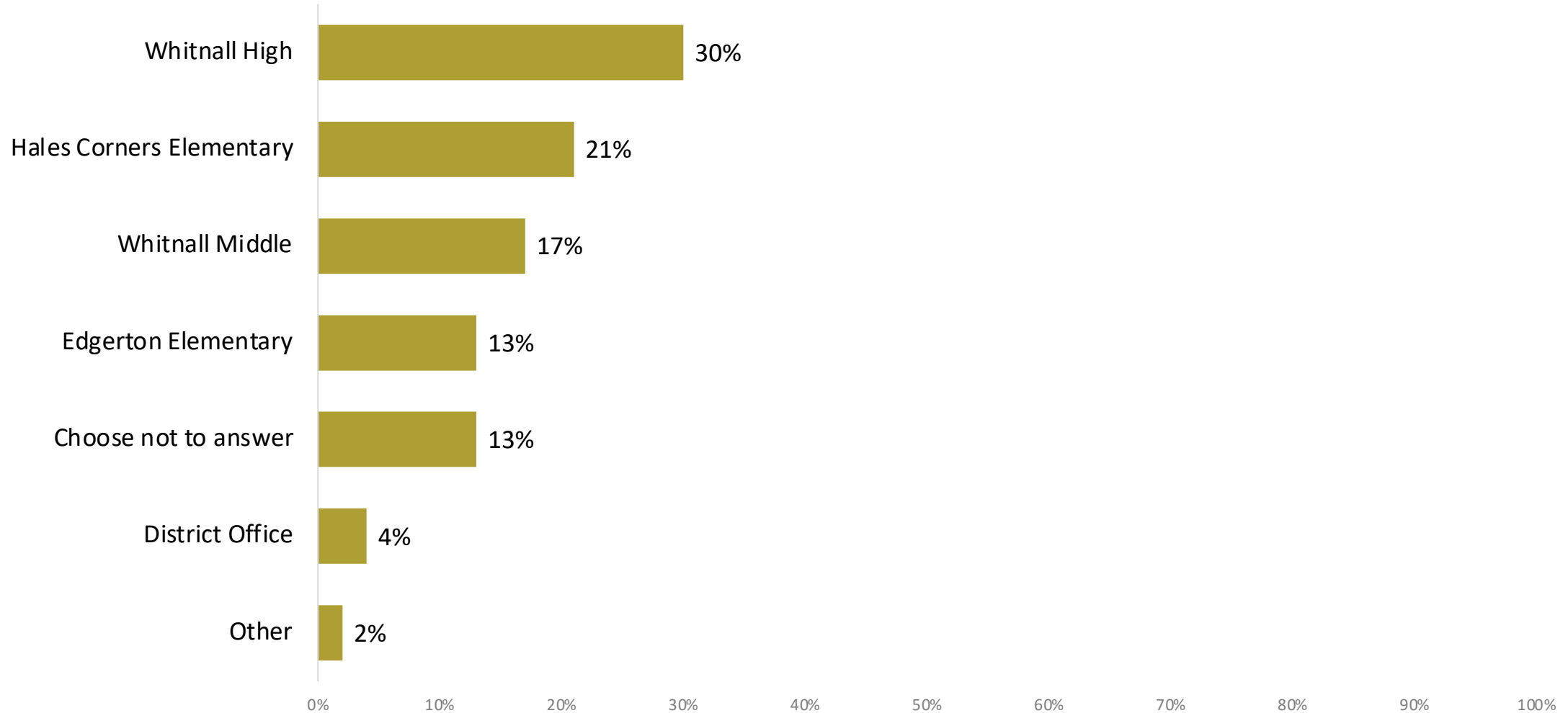
Background

We are very thankful for the support our community continues to provide the District. This includes voter approval of a referendum in 2018 to help us update our facilities. Even with this referendum, our tax mill rates have declined nearly 20% in recent years, as seen in the chart below.

Background

While school finance is important, our focus will always be on student learning. We are proud of our students and the success they are experiencing both in and out of the classroom. As an example, the Whitnall School District *"exceeds expectations"* according to the latest state report cards.

We are pleased with the financial and academic progress we have made. We know there is always more work to be done.

Whitnall School District Mill Rates
Recent Downward Trend

Year	Rate
2014-15	$10.47
2015-16	$10.00
2016-17	$9.94
2017-18	$10.09
2018-19	$9.86
2019-20	$9.12
2020-21	$8.71
2021-22	$8.53

(Y-axis: Per $1,000 of Property Value, ranging from $4.00 to $12.00)

Community

Question-Level Data Information

- Percent "Agree" and "Strongly agree" and average scores are shown for each question.
  - Data is further disaggregated by three key subgroups: staff, parents/caregivers, and non-parents/non-staff (NP/NS).
- Average are calculated based on the following weights
  - Strongly agree = 5
  - Agree = 4
  - Disagree = 2
  - Strongly disagree = 1
  - Those responding "Don't know" or "Doesn't apply" are not included in the calculations.
- Items are in descending order from highest agreement to lowest agreement based on all respondents.

Community: All items begin with the words, "The District ..."

Item	% Agree/ Strongly Agree	Average (All)	Average (Staff)	Average (Parents)	Average (NP/NS)
Maintains a safe and secure campus.	**87%**	**3.92**	3.89	3.94	3.92
Has the support of parents and the community.	**87%**	**3.92**	3.85	3.92	4.07
Appropriately maintains school facilities.	**86%**	**3.90**	3.56	4.04	3.93
Employs high-quality teachers/staff.	**85%**	**3.87**	3.96	3.86	3.73

NP/NS = Non-Parent/Non-Staff

Community: All items begin with the words, "The District ..."

Item	% Agree/ Strongly Agree	Average (All)	Average (Staff)	Average (Parents)	Average (NP/NS)
Has social media accounts (such as Facebook and Twitter) that help me learn about what's going on at school.	82%	3.81	3.80	3.81	3.87
Effectively partners with local businesses and community members.	80%	3.76	3.51	3.87	3.73
Has up-to-date classrooms and labs to support student learning.	81%	3.74	3.17	3.94	4.10
Has a website that is an effective place for me to learn about what's going on at school.	77%	3.67	3.50	3.72	3.84

NP/NS = Non-Parent/Non-Staff

S/P

Community: All items begin with the words, "The District ..."

Item	% Agree/ Strongly Agree	Average (All)	Average (Staff)	Average (Parents)	Average (NP/NS)
Communicates with me effectively.	**76%**	**3.65**	3.27	3.79	3.72
Teaches courses that are rigorous/challenging.	**77%**	**3.65**	3.62	3.66	3.67
Provides me with opportunities to offer feedback.	**76%**	**3.63**	3.53	3.66	3.78
Whitnall Window is an effective place for me to learn about what's going on at school.	**74%**	**3.63**	3.41	3.72	3.60

NP/NS = Non-Parent/Non-Staff

Community: All items begin with the words, "The District ..."

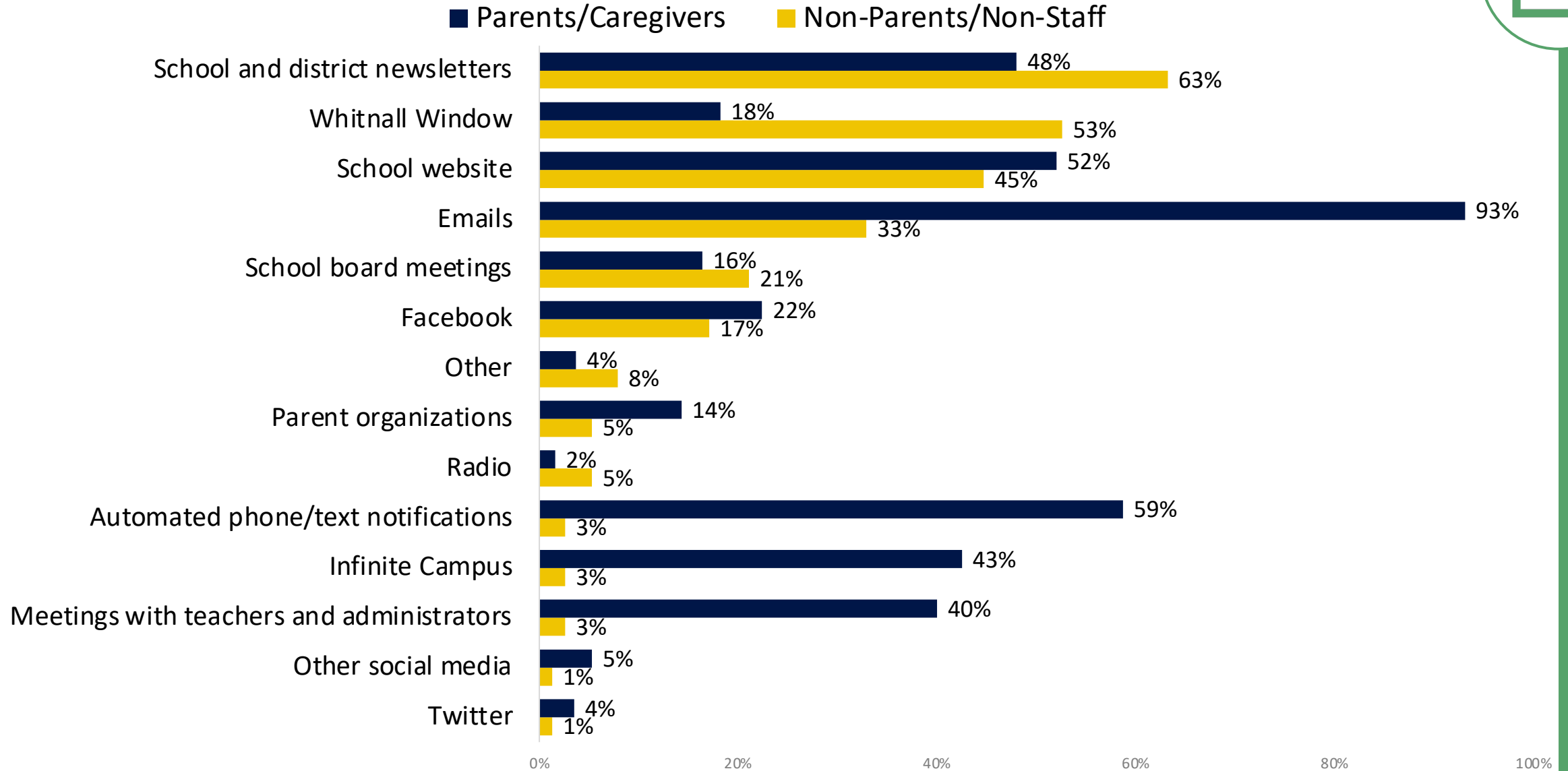| Item	% Agree/ Strongly Agree	Average (All)	Average (Staff)	Average (Parents)	Average (NP/NS)
Works hard to meet the needs of all students.	74%	3.61	3.68	3.57	3.64
Prepares students for potential careers.	74%	3.59	3.68	3.57	3.46
Develops students' character.	73%	3.57	3.39	3.67	3.31
Prepares students for education after high school (such as an apprenticeship, tech college, or university).	71%	3.54	3.57	3.51	3.57

NP/NS = Non-Parent/Non-Staff

Community: All items begin with the words, "The District ..."

Item	% Agree/ Strongly Agree	Average (All)	Average (Staff)	Average (Parents)	Average (NP/NS)
Has high expectations for students.	**71%**	**3.50**	3.33	3.58	3.48
Administrators are doing what it takes to make our school district successful.	**66%**	**3.40**	3.19	3.49	3.35
Is heading in the right direction.	**66%**	**3.38**	3.16	3.48	3.36
School board is doing what it takes to make our district successful.	**60%**	**3.20**	2.94	3.24	3.38

NP/NS = Non-Parent/Non-Staff

How do you like to receive school/District information? (*Mark all that apply.*)

Parents/Caregivers — Non-Parents/Non-Staff

Category	Parents/Caregivers	Non-Parents/Non-Staff
School and district newsletters	48%	63%
Whitnall Window	18%	53%
School website	52%	45%
Emails	93%	33%
School board meetings	16%	21%
Facebook	22%	17%
Other	4%	8%
Parent organizations	14%	5%
Radio	2%	5%
Automated phone/text notifications	59%	3%
Infinite Campus	43%	3%
Meetings with teachers and administrators	40%	3%
Other social media	5%	1%
Twitter	4%	1%

Overall, how would you rate communications from the school?
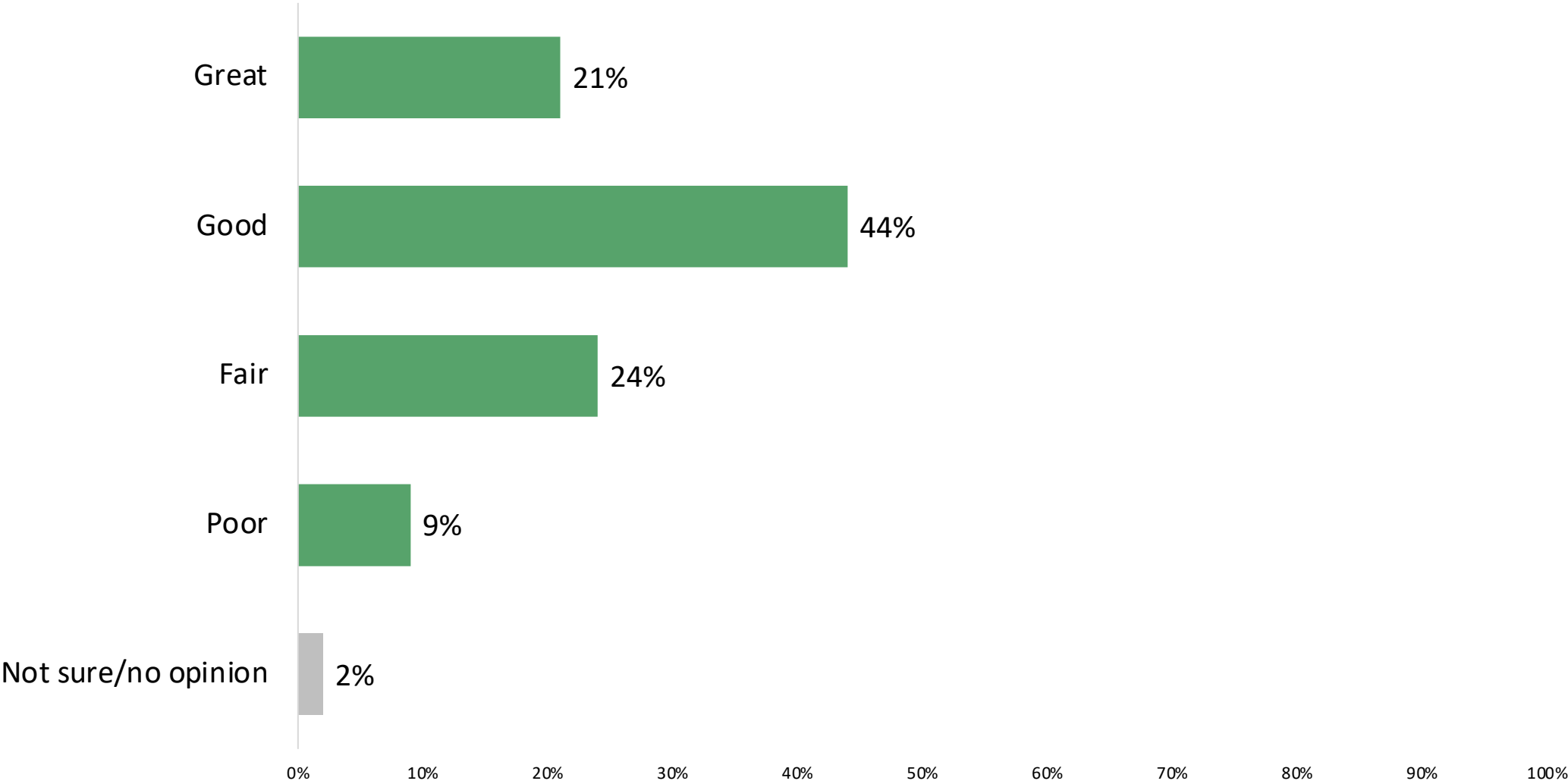
Overall, how would you rate the Whitnall School District compared to neighboring districts?

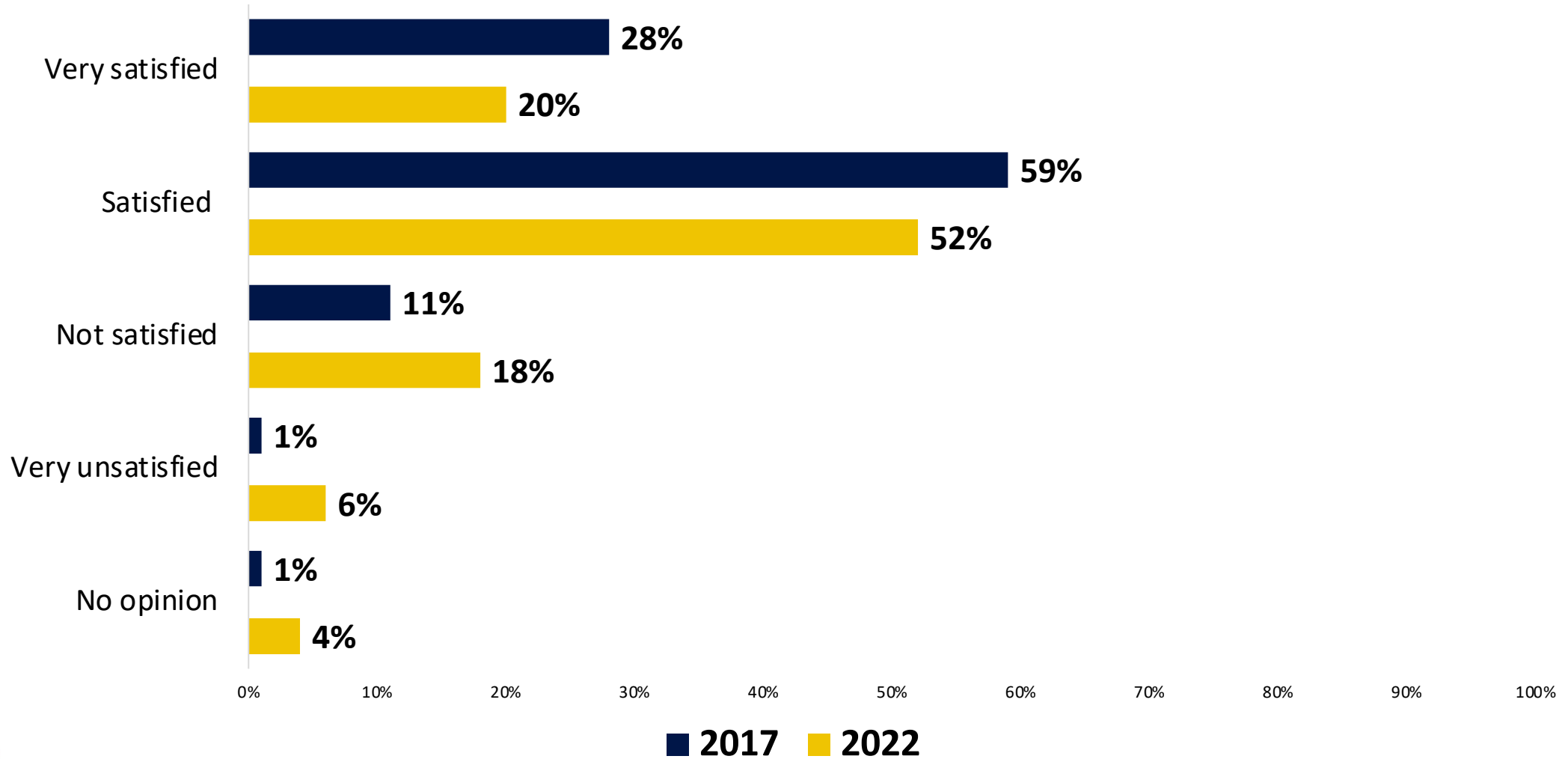| Rating	Percentage
Much better	17%
A little better	21%
The same	23%
A little worse	21%
Much worse	6%
No opinion	12%

S/P
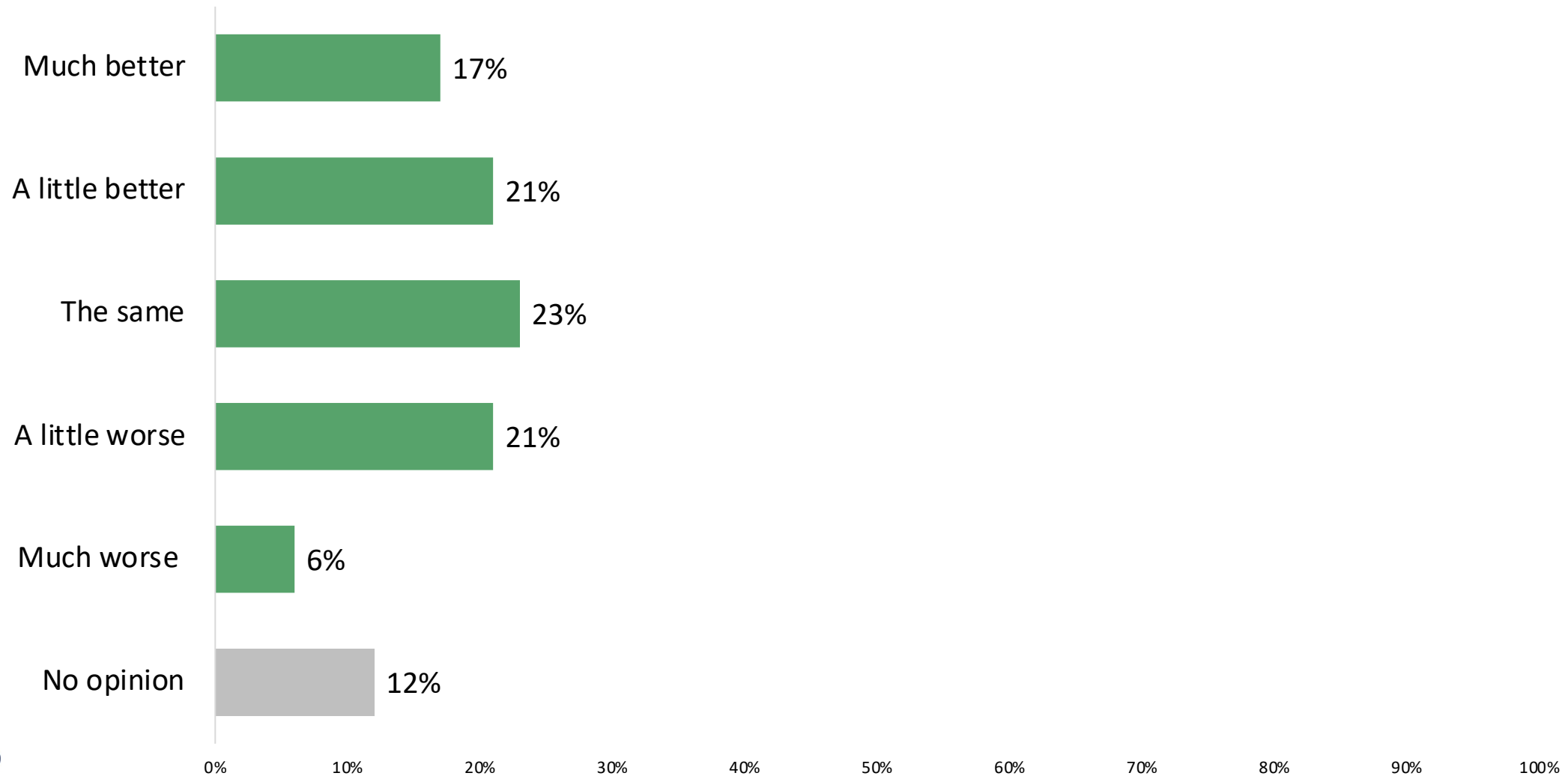
Overall, how satisfied are you with the Whitnall School District?

Very satisfied
- 2017: 28%
- 2022: 20%

Satisfied
- 2017: 59%
- 2022: 52%

Not satisfied
- 2017: 11%
- 2022: 18%

Very unsatisfied
- 2017: 1%
- 2022: 6%

No opinion
- 2017: 1%
- 2022: 4%

■ 2017 ■ 2022

Parents/Caregivers

Parents/Caregivers

Item	Percent Agree/ Strongly Agree	Average
School facilities are clean and well-kept.	95%	4.18
My child feels safe at school.	92%	4.06
School staff treat my child with dignity and respect.	89%	4.00
I feel welcome in my child's school.	85%	3.94

Parents/Caregivers

Item	Percent Agree/ Strongly Agree	Average
Overall, my child is able to handle the emotional challenges of school.	88%	3.94
Most days, my child enjoys going to school.	85%	3.92
I know how to support my child's learning.	82%	3.81
My child gets help when they need it.	81%	3.79

Parents/Caregivers

District-wide

Item	Percent Agree/ Strongly Agree	Average
I have at least one school staff member I feel comfortable contacting when I have an idea or concern.	76%	3.73
Overall, I'm satisfied with how much my child learned this year.	77%	3.68
There is a healthy culture at our school.	78%	3.68
The school provides opportunities for parental involvement.	75%	3.66

Parents/Caregivers

District-wide

Item	Percent Agree/ Strongly Agree	Average
I am updated on how my child is doing at school.	75%	3.62
The school has high expectations for my child.	74%	3.61
School communication is both timely and transparent.	72%	3.56
I have opportunities to provide feedback to the school/teachers.	71%	3.55

Parents/Caregivers
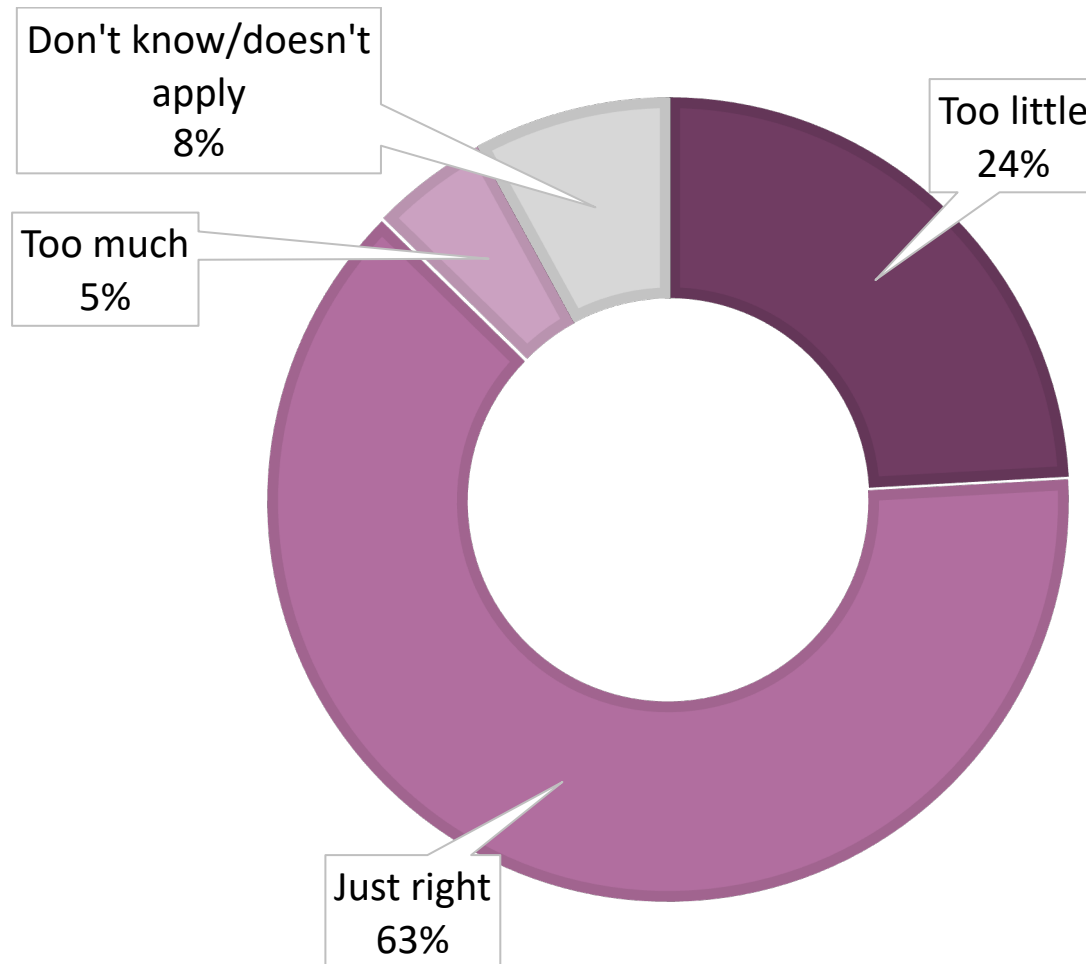
District-wide

Item	Percent Agree/ Strongly Agree	Average
My child is being challenged academically in their classes.	71%	3.53
I am satisfied with our school's efforts to address bullying.	69%	3.48

The overall amount of homework my child is asked to complete outside of school is:

Don't know/doesn't apply
8%
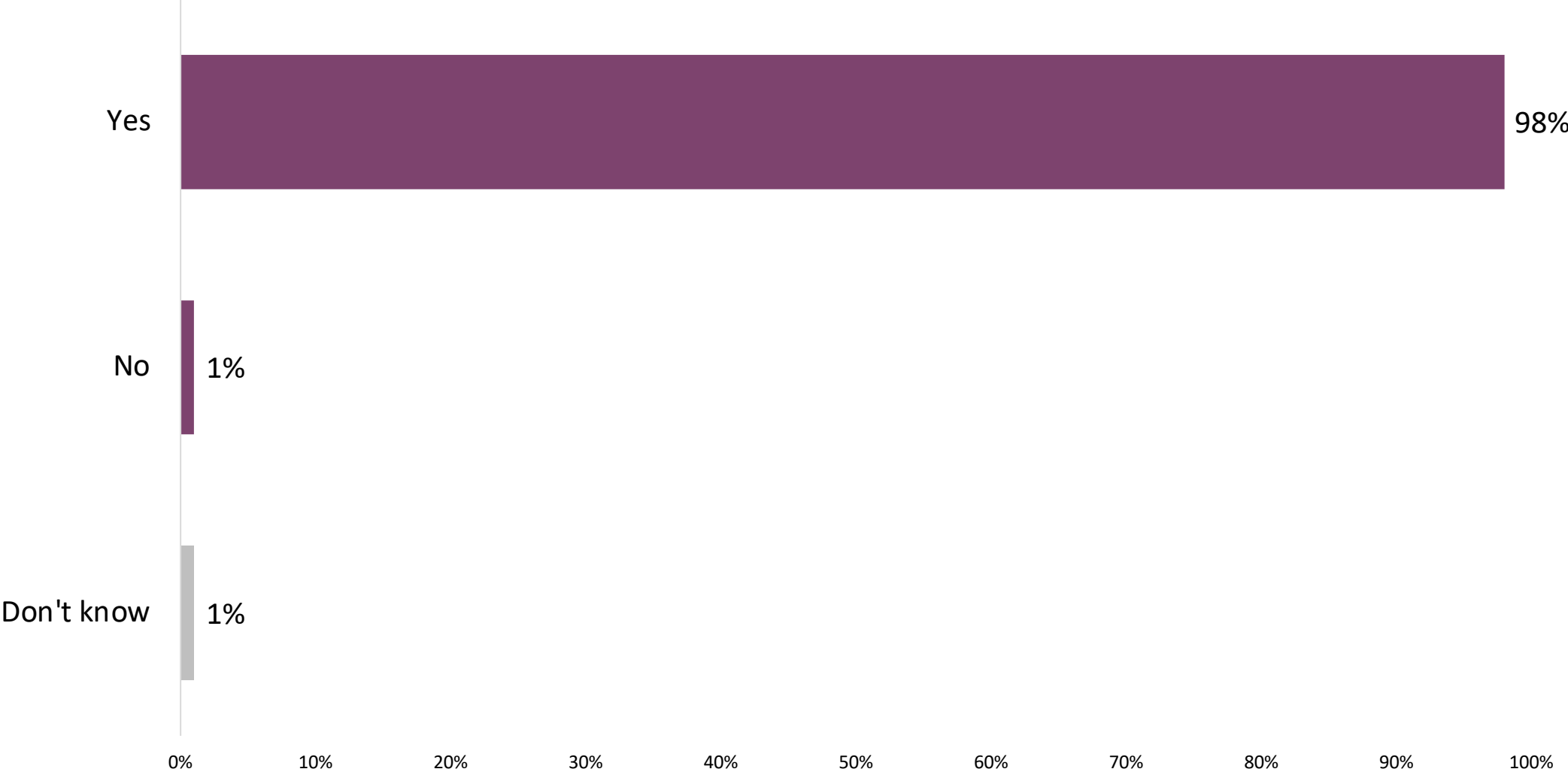
Too much
5%

Too little
24%

Just right
63%

Does your child currently participate or plan to participate in any school-sponsored sports and/or extracurricular activities?
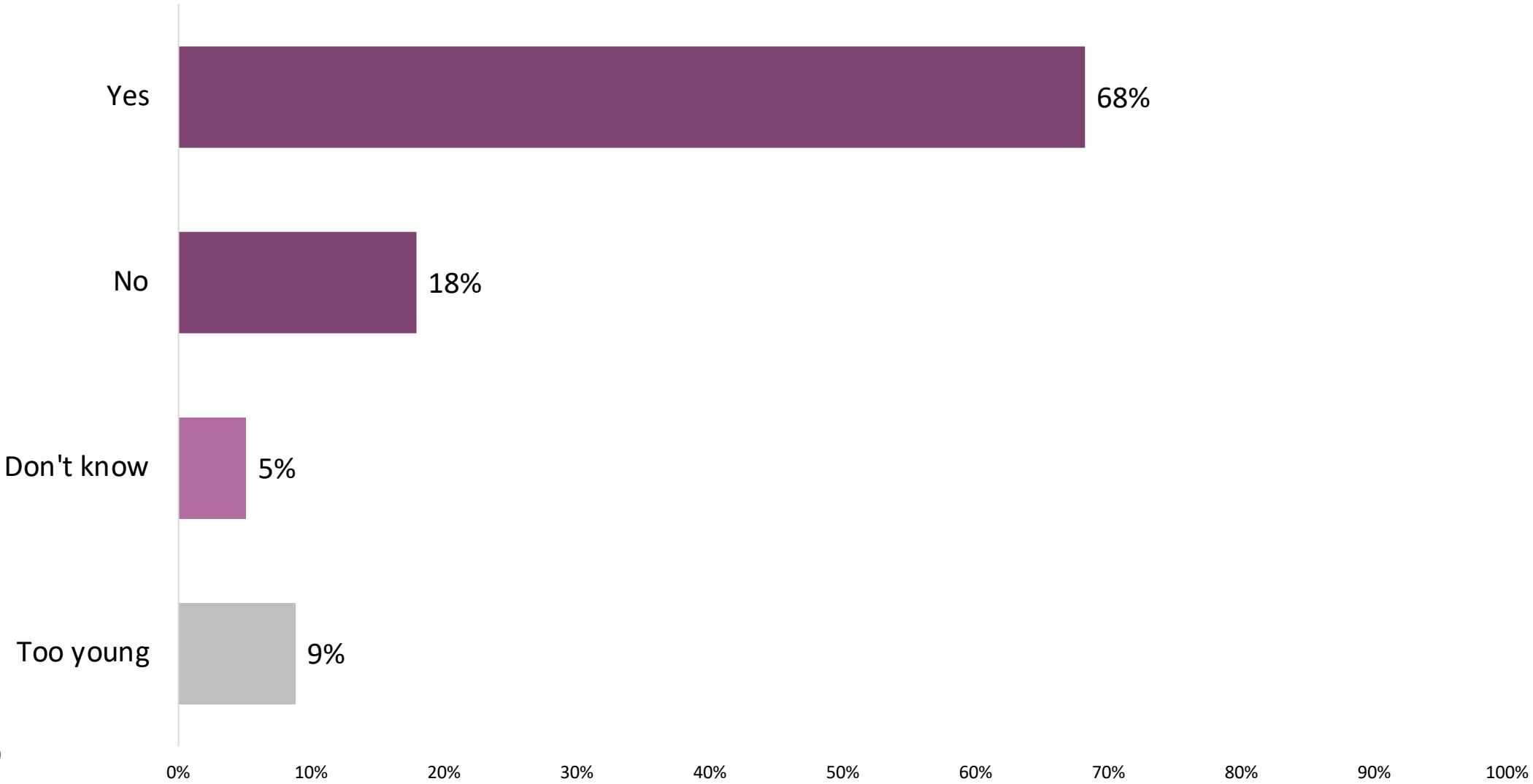
My child has access to reliable internet outside of school.

Yes	98%
No	1%
Don't know	1%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Staff

Staff

Item	Percent Agree/ Strongly Agree	Average (out of 5)
I have healthy working relationships with my coworkers.	94%	4.24
Our staff does a good job of educating our students.	95%	4.11
I have the technology I need to do my job well.	84%	3.91
Our school supports students from diverse backgrounds.	88%	3.91

Staff

Item	Percent Agree/ Strongly Agree	Average (out of 5)
All students in our school are respected for their values and beliefs.	86%	3.83
All students in our school are given equitable opportunities to learn and experience success.	82%	3.75
Our school has a process to ensure every student has a connection with at least one adult in the school.	80%	3.74
I have training and support to work with students from different backgrounds.	66%	3.36

Staff

Item	Percent Agree/ Strongly Agree	Average (out of 5)
The social and emotional needs of all students are being met.	60%	3.21
Our staff handles student discipline in a consistent manner.	38%	2.70
Our school's student discipline practices and policies are effective.	39%	2.67

Our school supports equitable opportunities for…

Group	Percent Agree/ Strongly Agree	Average (out of 5)
All genders	92%	4.08
Different cultural backgrounds	91%	3.97
Different economic backgrounds	90%	3.97
Different racial backgrounds	90%	3.96
Students with special needs	87%	3.94

Graduate Success

The vision of the Whitnall School District is that every graduate is prepared to realize their full potential and to positively impact local and global communities. What do you believe are the top five items that will help students reach their full potential and make a positive impact after graduation? (1/3)

Legend: ■ Staff ■ Parents/Caregivers ■ Non-Parents/Non-Staff

Financial literacy/managing money
- Staff: 41%
- Parents/Caregivers: 60%
- Non-Parents/Non-Staff: 68%

Career readiness
- Staff: 44%
- Parents/Caregivers: 47%
- Non-Parents/Non-Staff: 46%

Civics/citizenship
- Staff: 17%
- Parents/Caregivers: 10%
- Non-Parents/Non-Staff: 42%

Strong communication skills
- Staff: 61%
- Parents/Caregivers: 53%
- Non-Parents/Non-Staff: 42%

Training in career and technical education courses
- Staff: 22%
- Parents/Caregivers: 29%
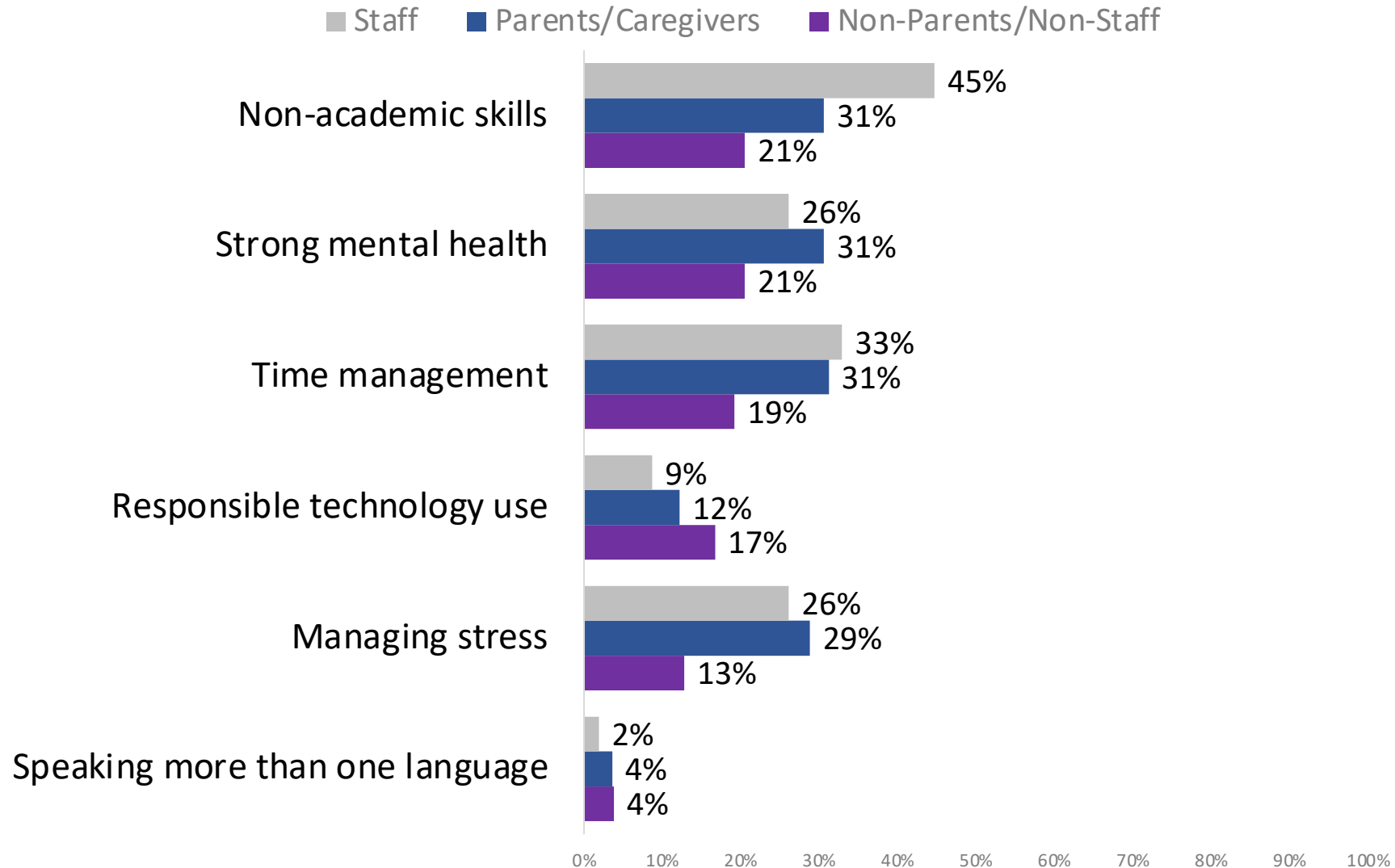- Non-Parents/Non-Staff: 37%

The vision of the Whitnall School District is that every graduate is prepared to realize their full potential and to positively impact local and global communities. What do you believe are the top five items that will help students reach their full potential and make a positive impact after graduation? (2/3)

Legend: ■ Staff ■ Parents/Caregivers ■ Non-Parents/Non-Staff

Teamwork/collaboration skills
- Staff: 52%
- Parents/Caregivers: 33%
- Non-Parents/Non-Staff: 35%

Setting and meeting goals
- Staff: 36%
- Parents/Caregivers: 34%
- Non-Parents/Non-Staff: 30%

Service learning/volunteerism
- Staff: 12%
- Parents/Caregivers: 9%
- Non-Parents/Non-Staff: 28%

Leadership abilities
- Staff: 22%
- Parents/Caregivers: 27%
- Non-Parents/Non-Staff: 26%

Engaging in/with a multicultural world
- Staff: 18%
- Parents/Caregivers: 18%
- Non-Parents/Non-Staff: 22%

Emotional development
- Staff: 31%
- Parents/Caregivers: 41%
- Non-Parents/Non-Staff: 21%

The vision of the Whitnall School District is that every graduate is prepared to realize their full potential and to positively impact local and global communities. What do you believe are the top five items that will help students reach their full potential and make a positive impact after graduation? (3/3)
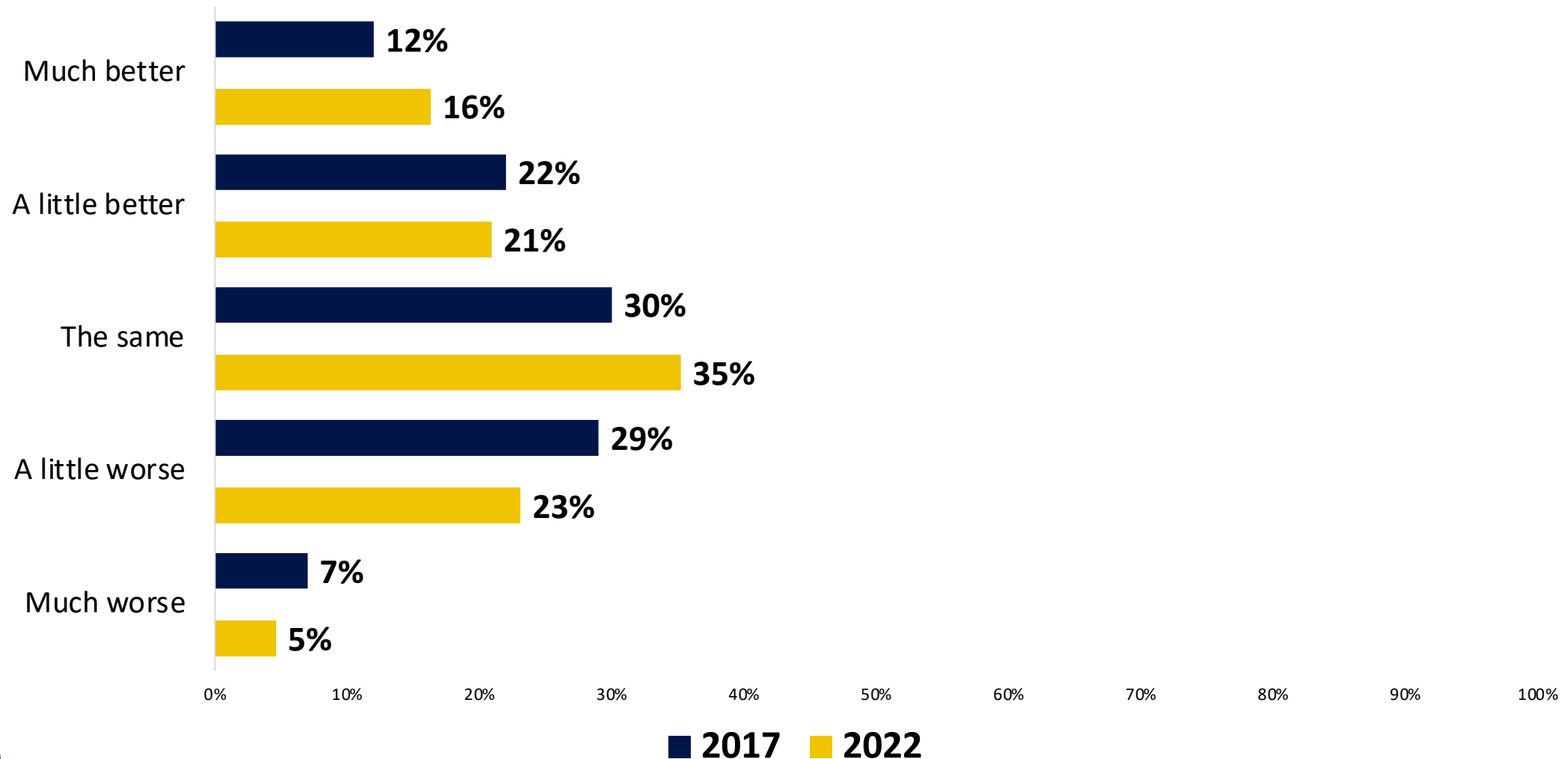
Facilities

The averages on the following slide are calculated based on the following weight:

Very important = 3

Somewhat important = 2

Not important = 1

Respondents that marked *Not sure/no opinion* were not included in the calculation.

Potential Facility Projects *(All Respondents)*

Project	Ratings	Score
Updating academic labs (such as science, biomedicine, technology, and engineering)	53% / 33% / 5% / 9%	2.52
Developing/enhancing small-group collaboration/learning spaces	33% / 42% / 15% / 10%	2.20
Reconfiguring traffic flow/student pick-up and drop-off	33% / 33% / 23% / 11%	2.11
Expanding/updating fine arts spaces (such as music and art)	25% / 47% / 18% / 10%	2.08
Updating/expanding the pool	18% / 32% / 31% / 19%	1.85

Very important (3), Somewhat important (2), Not important (1), Not sure/No opinion (0)

Potential Facility Projects *(All Respondents)*

Updating the auditorium	13% 42% 29% 16%	1.81
Updating/expanding the weight room/fitness area	13% 31% 34% 22%	1.73
Improving the outdoor athletics areas	12% 34% 42% 12%	1.67
Creating additional gym space	11% 33% 41% 15%	1.65

Overall Satisfaction

The averages on the following slide are calculated based on the weighting:

> Great = 4
>
> Good = 3
>
> Fair = 2
>
> Poor = 1

Respondents that marked *Not sure/no opinion* were not included in the calculation.

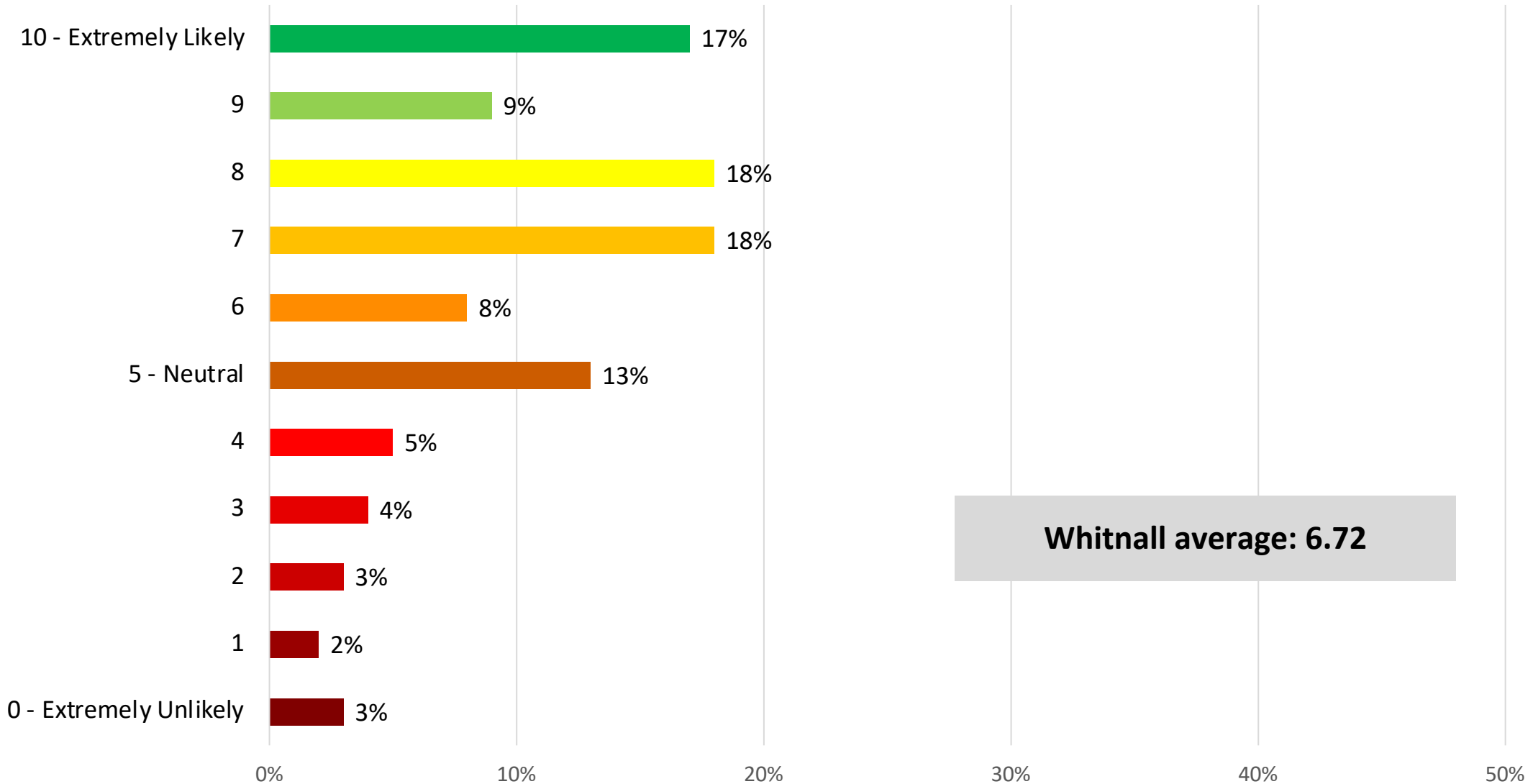Therefore, if everyone one selected *Great*, the score = 4.0. If everyone selected *Poor*, the score = 1.0.

How well are we doing in the following areas?

Item	Percent *"Great"* or *"Good"*	Avg. (All)	Avg. (Staff)	Avg. (Parents)	Avg. (Non-Parents/Non-Staff)
Keeping the public informed	**71%**	**2.83**	2.85	2.86	2.65
Delivering a high-quality education	**71%**	**2.82**	2.77	2.85	2.82
Building pride in the community	**67%**	**2.81**	2.74	2.86	2.74
Managing funds appropriately	**67%**	**2.77**	2.54	2.86	2.84

On a scale of 0 - 10, how likely would you be to recommend the District to a friend or family member? *(All Respondents)*

- 10 - Extremely Likely — 17%
- 9 — 9%
- 8 — 18%
- 7 — 18%
- 6 — 8%
- 5 - Neutral — 13%
- 4 — 5%
- 3 — 4%
- 2 — 3%
- 1 — 2%
- 0 - Extremely Unlikely — 3%

Whitnall average: 6.72

Questions or Comments?

Thank you!